



**PAM WESTON**  
*Founder*



**Special  
Enrollment  
BONUS!**

See enclosed  
Bonus  
Certificate

## School of Fitness & Nutrition

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\* **Now you can take the first step toward** \*

\* **an exciting career as a Certified Personal** \*

\* **Fitness Trainer & Nutritional Specialist!** \*

\* \*

- \* • Get Unlimited Graduate Career Support \*
- \* • Get 0% financing on our very affordable \*
- \* monthly-payment tuition plan \*
- \* • Prepare for a fast-paced career in a \*
- \* fast-growing field! \*

\* \* \* \* \*

Dear Friend:

If you've ever thought about stepping into an exciting career as a Personal Fitness Trainer or Nutritional Specialist, take a look at this wonderful new opportunity!

U.S. Career Institute, a nationally accredited leader in medical and healthcare training, now brings you the most dynamic program we've ever offered in the field of FITNESS & NUTRITION! There are no classes to attend and no schedules to keep. You train at home at your own pace!

**Experienced Certified Personal Fitness Trainers and Nutritional Specialists can earn up to \$30.00, \$40.00, \$50.00 an hour or more. And the opportunities are numerous in this very fast-growing field!**

As a Personal Trainer & Nutritional Specialist, you'll be admired and appreciated for your expertise and knowledge. You'll design and lead exercise and nutrition programs for your community's citizens, both young and old. You can work for yourself. You can work from home! Or work in these exciting locations:

- Health clubs, resorts and cruise ships
- Country clubs and spas
- Sports therapy and rehabilitation centers...

- Physicians' practices and hospitals

Every year more and more Americans discover how much better they can look and feel if they make time for a customized program of exercise and nutrition. That's why the demand for Personal Trainers & Nutritional Specialists is great—and growing much faster than average!

**Fitness & Nutrition is big business!**

Certified Fitness & Nutritional Specialists lead the way in physical and dietary training at locations in just about every city and community you can think of. They often work in plush private clubs and local health clubs or spas...for physicians and therapists...and on their own, working their own hours and writing their own tickets to success.

**More than a paycheck...it's a profession!**

Today, from coast to coast, in cities, towns and rural areas, Personal Trainers are designing fitness programs, leading aerobics and exercise classes—and staying beautifully fit and trim themselves in the process! As a fitness expert, you'll know how to keep yourself and others healthy and in shape. Your clients will deeply appreciate your enthusiasm and skills. *You'll be a respected and valued professional!*

**Flexible hours to fit your lifestyle!**

Work full-time or part-time, or start your own business and consult from your home. Work days, evenings or weekends—your choice! People from all walks of life need training in fitness and nutrition—*imagine your pride and satisfaction when you're the one who provides them with it!*

**Save money when you enroll now.**

**No interest or finance charges on our affordable monthly payment plan.**

Enroll in USCI's Certified Personal Trainer and Nutritional Specialist Course today and start training to perform this much-needed, health-providing service. You need no previous training! And you don't have to quit your regular job!

You'll get everything you need to complete your course: lessons, videos, training aids and help from your instructor whenever you want. *It's all yours to use in your course and your career!*

Study just a few hours a week and you can be on your way to a wonderful career! Get your Diploma in as little as four months or take longer, if you wish. When you graduate, you will be eligible to take your Personal Trainer Certification Exam, administered by the National Council on Strength & Fitness. **As a graduation gift, U.S. Career Institute will pay for your entire exam package, valued at \$299!**

**Here are just a few of the subjects covered in your course:**

- Fitness training • Strength training • Therapeutic exercise  
• Nutrition • Diet and Lifestyle...and much, much more!

**Consider the many advantages of training at home to be a Certified Personal Fitness Trainer & Nutritional Specialist.**

- You choose the time and place you want to study. You can set your own schedule and plan your study time around your family, job and other responsibilities. No classes to attend!
- Study when you have the time—not according to an instructor's schedule. Increase your study time when you can, then take time off for family and social events.
- Everything is included in your tuition. There are no extras or hidden charges. Your low tuition covers lessons, video instruction, flash cards, supplements, exercise equipment and much more!

**Plus...get special training that makes you even more valuable!**

In addition to your thorough career training, you'll learn how to find industry resources to stay current in your field, as well as how to develop counseling and education programs on calorie intake, nutrients, cholesterol, package labeling, fats, triglycerides and many other areas. You'll have all the tools you need to become a trusted and valuable asset to your employer and clients!

**Need some help?  
Just send us an email or call us toll-free.**

At U.S. Career Institute, there's no waiting until your next class to get the answers you need. And you don't have to compete with others for your instructor's attention. Your instructors are only an email or toll-free call away. Get the answers you need...wherever you are, year-round!

**Unlimited career support when you graduate!**

Plus, all USCI graduates enjoy unlimited, toll-free access to our expert staff of graduate counselors. We'll help you develop your résumé, design effective cover letters, polish your interviewing skills and get the career you want.

**We're so sure you'll love this opportunity that we make this ironclad, no-questions-asked, Money-Back Commitment.**

That's right! We offer you a 100% money-back commitment. Here's how it works. As soon as you enroll, we'll send your first lessons right

out to you.

If you change your mind at any time within seven days of receiving your first lesson shipment, simply call and tell us you don't want to be a Certified Personal Trainer and Nutritional Specialist and cancel your enrollment.

You won't a penny more, and we'll refund your down payment in full. No questions asked. You have nothing to lose and everything to gain!

**Now you have all the facts.  
Enroll today and you'll get:**

- Low monthly tuition payments with no interest charges ever
- Unlimited Career Support when you graduate
- Our 100% money-back commitment
- Your special enrollment bonus and graduation gift...be sure to enroll by the deadline date!

**Sound good? It's all yours if you act now!**

Just fill out your enrollment agreement and send it to us along with your small down payment in the postage-paid envelope we've enclosed. Or for fastest service, **call our toll-free EasySTART enrollment line at 1-800-528-7907** to learn about our special offers and enroll right now!

Don't put off fulfilling your dream any longer. We'll be watching for your enrollment!



Sincerely,

A handwritten signature in blue ink that reads "Pam Weston".

Pam Weston,  
Founder

PW:dt

Encl: 0203400SL01D-50

**P.S.** We've marked your course for **PriorityPLUS** processing so you'll receive your first shipment quicker than ever before.

Plus when you enroll, you'll receive a SPECIAL BONUS GIFT!  
See the enclosed certificate for details. Be sure to fill out the certificate and enclose it with your enrollment agreement.