



**PAM WESTON**  
*Founder*



**Special Enrollment**  
**BONUS!**  
See enclosed  
bonus  
certificate

## School of Child Daycare

Discover how you can make good money  
doing what you love most...  
being a mom!

Dear Friend,

What would you do if you had to choose between your children and your career?

A crazy question? This is, unfortunately, a choice many mothers in this country must face. For many, staying at home to care for their children just isn't an option. They need the money.

And no wonder – raising kids is expensive! The federal government estimates that the first year alone costs \$5,490 to \$11,320. To raise a child through age 17? The averages run as high as \$269,520!

**When mothers need jobs, children need care.**

These days, working parents are the norm. More than one in four children grow up with single parents who have to work. For the 70% who come from two-parent homes, two incomes are increasingly a must.

It used to be that relatives, often grandparents, could carry some of the child care burden when the mother entered the workforce. But this option isn't available to many families anymore. Families today are spread across the country, and many nearby relatives are already busy with their own jobs.

This leaves many children in need of quality child care services.

**As a Child Daycare Specialist, you can make a difference...**

Child Daycare is a rewarding career where you can see the

2001 Lowe Street, Fort Collins, CO 80525

difference you're making each day. The activities you plan and the guidance you offer have a deep and lasting effect on the children in your care.

A child's early years are crucial in their becoming happy, healthy and successful adults...and the nurturing, education and direction you provide can work wonders!

### **...and you can make money.**

Up to \$35,000 a year with experience! Opportunities are everywhere for qualified Child Daycare Specialists. Some work in preschools or daycare centers. Many choose to go into business for themselves and open daycares in their own homes.

According to the U.S. Department of Labor, "Qualified persons who are interested in this work should have little trouble finding and keeping a job." So what makes a Child Daycare Specialist qualified?

### **The training you need to succeed...**

Our nationally accredited Child Daycare Course will prepare you to make money doing what you love most. You'll get four packs of instruction — a total of 19 valuable lessons! — that cover everything you need to know. You'll discover how Professional Child Daycare Specialists...

- Care for infants and toddlers
- Meet the unique needs of preschoolers
- Plan and prepare nutritious snacks and meals for kids of all ages
- Discipline misbehaving children
- Involve parents in the daycare
- Observe state and local regulations
- Set up their facilities
- Market their daycare to parents
- Set budgets and manage daycare paperwork
- Keep their kids happy, healthy and safe
- And much more!

And in addition to your lessons, you'll receive helpful books, toys, supplements and more — all designed to help you get started as a Child Daycare Specialist!

### **Here's just a small sample of the bonus items you'll receive!**

#### **Wall Socket Protectors**

Keep children safe from electrical shock with these important child-proofing tools.

**Pocket First Aid Guide and Poison First-Aid Guide**

Be prepared! These valuable guidebooks show you how to handle minor injuries and unexpected emergencies.

**Children's Story Books**

Capture the imagination of your kids with these classic books sure to put a smile on their faces.

**In as little as four months, you could be  
working as a Child Daycare Specialist!**

Our experts designed this course for busy people with no previous child care experience. Everything is spelled out as easy as A-B-C. You can go as quickly or as slowly as you want!

- Your lessons are divided into small, user-friendly sections so you only need to study a few hours a week!
- Pictures, flashcards and lots of real daycare examples make learning fun!
- Everything you need is shipped right to your door. Study where you want, when you want!

Because you can advance at your own pace, there's no pressure! You can fit your studies into your life no matter how busy you are. Be ready to start your career in just four months. Or if you prefer, take longer to complete your training. It's up to you!

**Email and toll-free support while you study...  
and unlimited, toll-free career support when you graduate!**

Don't pass up this opportunity! As a U.S. Career Institute graduate, you will enjoy the exclusive benefit of unlimited, toll-free access to our expert staff of graduate counselors.

**We're so sure you'll be able to master this course that we  
make this ironclad, no-questions-asked, Money-Back Commitment.**

That's right! Here's how it works. Send your small down payment with your enrollment agreement, and we'll send you the first lesson package by return mail. Take up to seven full days to inspect it. See how easy it is to follow the lessons.

If, at any time within seven days after you receive your first lessons, you aren't 100% sure you can enjoy a wonderful career, just call our toll-free number. Tell us you don't want to be a Child

Daycare Specialist and cancel your enrollment.

You won't owe a single penny more, and we'll refund your down payment in full. No questions asked!

**Enroll now and save money!**

*← No finance  
charges  
ever!*

We believe so strongly in our Child Daycare Course that we've authorized our tuition office to offer you an easy monthly payment plan with absolutely no interest charges and no finance charges. Ever!

Now you have all the facts. In as little as four months, you can enjoy the fulfillment, fun and generosity of being a Child Daycare Specialist!

**Finally, a career as rewarding as being a mom.**

This is it! Your chance to make money doing what you love most. Don't wait! Fill out the enclosed enrollment agreement and mail it today with your small down payment in the postage-paid envelope we've provided.

For even quicker service, enroll by phone using your Visa, MasterCard or Discover credit/debit card. Call our toll-free **EasySTART line at 1-800-528-7907** to learn about our special offers and enroll right now! Remember, you pay no finance charges or interest charges, even when you use our easy monthly payment plan. Start today toward this exciting, moneymaking career!



Sincerely,

*Pam Weston*

Pam Weston,  
Founder

PW/rj  
Encl:0201300SL02F-70

**P.S.** We've marked your course for **PriorityPLUS** processing so you'll receive your first shipment right away! Plus, **DON'T MISS OUR LIMITED-TIME BONUS OFFER!** See the enclosed bonus certificate for details. Be sure to fill out the certificate and enclose it with your enrollment agreement.